

6 JANUARY 2010

CLAW BACK SOME CASH FROM THE CHRISTMAS EXCESS WITH THE UK'S CHEAPEST LINE RENTAL DEAL

Homephonechoices.co.uk is delighted to announce it has once again secured the cheapest stand-alone line rental deal available in the UK, with no additional package costs.

The Primus Home Phone Saver package*, which offers free evening and weekend calls to UK landlines and costs £9.15 per month for line rental, will be available exclusively through Homephonechoices.co.uk offering consumers a potential saving of over £28** a year.

Michael Phillips, product director, Homephonechoices.co.uk commented:

“We are continually striving to get the best deal for consumers and we are delighted to have successfully secured the cheapest line rental deal in the UK for the second consecutive year. The monthly line rental charge is increasingly being questioned by UK consumers as prices have steadily risen. With the Christmas spending season just gone and the £6 broadband tax coming into effect in 2010, it is inevitable that consumers will seek to lower their household costs - there has never been a better time to compare your current line rental deal with other providers on the market.”

Homephonechoices.co.uk offers hints and tips for getting the best line rental deal for you:

1. **Pay by direct debit** – Nearly all providers discourage payment by any means other than direct debit and impose punitive charges of anything up to £5 per month for dealing with cheques. The Post Office accepts payment by various means with no additional charges.
2. **Go for paperless billing** – Some providers offer useful savings if you receive your statements online, not by post. You'll also do your bit for the environment.
3. **Check your small print** – If you're tied to a 12 or 18 month contract, you may be faced with exit fees if you want to switch before the contract term ends. Weight up the savings and charges before making your decision as you may find the savings don't merit the switch.

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*Primus Home Phone Saver is available at the price of £9.15 per month exclusively through Homephonechoices.co.uk and its partner networks (£9.99 per month standard charge)

** Primus Home Phone Saver package at £9.15 per month; BT line rental package at £11.54 per month; TalkTalk line rental at £11.49 per month

For further information please contact:

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About Homephonechoices.co.uk

Homephonechoices.co.uk was founded in March 2005 and is part of the Consumerchoices.co.uk network that operates a portfolio of seven price comparison and consumer advice websites encompassing consumer finance, credit, insurance, energy and communications services (broadband, home phone and digital TV).

Established online brands including Confused.com, Comparethemarket.com and GoCompare.com rely on Homephonechoices.co.uk to power their home comparison services.

The company's broadband service, Broadbandchoices.co.uk, is the UK's leading Ofcom accredited broadband comparison calculator and is one of only two such websites in the entire price comparison arena to carry this coveted kite mark.

Homephonechoices.co.uk – *working hard to save you money*